Hello!

We prepared a few useful tips
how to design on the dieline.

Layers

- Packhelp Tips
  layer containing our Tips & Recommendations (feel free to hide)
- Packhelp Dielines
  our dieline (please DO NOT delete this layer)
- Sample Design
  a design of a box we have prepared to show you how to properly place your design below our dieline. We recommend to use it as a reference when dealing with bleeds, margins and cut lines. (feel free to hide)
- Your Design
  this is where your project should be placed (please DO NOT delete this layer)

Add-ons

Make sure that you design on the right dieline. If you want to add an imprint inside of the box, use the dieline no. 3 & no. 4

FullColor

FullColor + Inside

Step by step

1. First, please get familiar with our tips and - most importantly - our specification on the right.

2. We kindly ask not do delete any layers. Hiding them is fine with us though!

3. Place your design within the layer YOUR DESIGN.

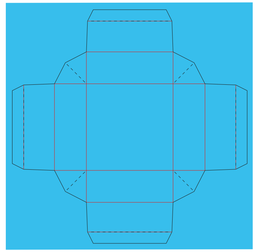
4. Make sure that you design on the right dieline. If you want to add an imprint inside of the box, use the dieline no. 3 & no. 4

5. Save your file with recommended by us standard Adobe PDF/X-1-2001.

6. Upload your PDF file when ordering boxes from our website.

1. Base Diecut

Use this dieline to place a graphic outside of the base. Remember that the sidewalls are folded inwards the box.

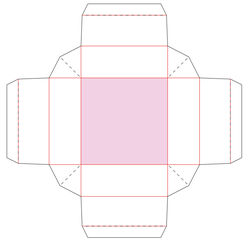


2. Lid Diecut

Use this dieline to place a graphic outside of the lid. Remember that the sidewalls are folded inwards the box.

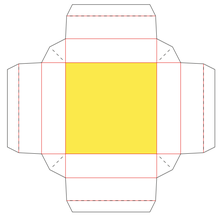
3. Base Inside Diecut

Use this dieline to place a graphic inside of the base. (additional option)



4. Lid Inside Diecut

Use this dieline to place a graphic inside of the lid. (additional option)



Our Requirements

Please make sure that your design meets our specification. These specifications have been prepared and tested by us, in order to guarantee both quality and speed of the production process of your boxes.

Text
Keep text at 7pt or higher.

Do not use PANTONE colors
We don't print PANTONE colors.

Convert text to outlines
Converting text to outlines means less issues in rare case we needed to open your files.

Eco & Eco White Boxes
It's either Black or transparent. Use Black K 100% or 0%. All shades of grey won't print properly.

Graphics
Prefer vectors over raster graphics, use photography at 300dpi or higher.

Careful when saving PDFs
After you convert your text to outlines it's fairly easy to save your file and lose ability to edit outlined text. Whenever exporting your files, always make sure you're creating copies.

Lines
our lines should be at least 0.5pt wide.

Full Colour Boxes
Use any CMYK combination. We don't print Pantone Colours.

Adobe PDF/X-1a:2001
PDF is the only accepted format. We recommend saving your files with the Adobe PDF/X-1a:2001 standard.

Packhelp Dielinet
Please upload a PDF version of the file you're currently looking at.

Rich Blacks
For black elements use our Rich Black mix: CMYK 60% 60% 60% 100%

Embed all files
Please make sure that all files are embedded instead of being linked.

Safe Margins
Keep important elements at least 5 mm from cut lines and any side edges.

Bleeds
Our recommended Bleed Size is 2mm.

ISO Coated V2 ECI
If possible, please use our recommended color profile ISO Coated V2 ECI (you can download it here: https://packhelp.com/img/color_profiles/ISOcoated_v2_eci.icc) or very similar COATED FOGRA 39 (ISO12647-2:2004) typically built into Adobe apps.

In case of any doubt...

Get in touch with us via our online chat or email us at contact@packhelp.com.

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